

GCUC2016

GLOBAL COWORKING UNCONFERENCE CONFERENCE 2016

REQUEST FOR PROPOSAL

The Global Coworking Unconference Conference (GCUC) is a three-day conference dedicated to providing support, education and inspiration to the coworking industry. GCUC (pronounced “juicy”) attracts existing and prospective coworking owners and operators, executive suites industry, corporations interested in promoting collaboration, commercial real estate professionals, investors, scholars, those interested in the future of work, and a wide variety of vendors from around the world.



Evolving from a pre-SXSW happy hour in 2007 to the three-day conference and unconference it is today, GCUC's growth reflects the tremendous growth of the coworking movement as a whole. GCUC is the premier US coworking conference and a global leader in the coworking movement. In the last two years, GCUC has attracted attendees from 6 continents, with the majority coming from across the US and Europe.

We are looking for a new east coast host city for this exciting event! We are projecting that in 2016 GCUC will attract over 400 attendees from around the globe and inject over \$500,000 into the city's economy. The conference will also allow the host city to showcase local attractions and unique points of interest that will encourage repeat visits to the city by conference attendees. All medium to large cities within the continental US are encouraged to respond to this RFP. The GCUC leadership team will review all proposals. Proposals will be evaluated based on the following criteria: engagement with local coworking partners, international accessibility, and commitment to providing support for GCUC.

Final selection is at the sole discretion of Liz Elam, GCUC Executive Producer.

CONFERENCE DATES AND FORMAT

The preferred dates for the 2016 conference are May 4th, 5th, and 6th. The conference will begin on Wednesday morning and conclude with a party on Friday night.

- GCUC 2016 Venue Requirements:
- Opening party venue to accommodate 300 outdoors with a rain contingency plan on Day 1
- Space for 200 accessible by 5AM for interactive morning program to run from 6-7AM on Day 2
- Closing party venue for 350 available from 7-11 PM on Day 3
- 1 large room for 20 exhibitors
- 1 large room with stage and seating for 400 attendees
- 8 breakout rooms
- 1 VIP/ Green Room
- A/V and lighting services included
- Stellar wi-fi for approximately 400 folks
- Hardline internet access for exhibitors
- Walking distance from hotels, restaurants and bars

LOCAL ORGANIZING COMMITTEE COMMITMENT

Local organizing committees should be composed of at least four people. We recommend building a team from the local coworking community with good working relationships with city government. Prior event experience is encouraged, but not required.

Specifically, the local organizing committee will be responsible for:

- Submitting a response to this RFP on or before August 31st, 2015
- Coordinating with local resources to secure support for the conference
- Hosting a scouting/ preview trip in October 2015 (hotel, airfare, and local transportation included)
- Identifying and securing a free venue, or sponsorship for all venue related costs
- Organizing local coworking tours and securing transportation at no cost to conference attendees
- Vetting and recommending fantastic local vendors
- Serving as a community ambassadors to GCUC attendees by providing local knowledge and expertise
- Providing introductions to local sponsors
- Recruiting volunteers for day-of tasks
- Promoting the conference locally
- Securing local media placements

GCUC will provide support to the local organizing committee and manage all other aspects of the conference, such as conference marketing, social media, contacting national press, and PR, as well as recruiting sponsors and speakers, creating the conference agenda, and running the conference.

In return for organizing the conference, the local organizing committee will receive free tickets to GCUC, recognition for their achievements and PR related to their role as GCUC hosts.

FORM OF RESPONSE TO THIS RFP

The organizing committee's responses to this RFP should include a detailed description of the members of the committee and a description of each individual's duties with regards to GCUC. Please include any prior conference or event experience in the proposal as well as a explanation of why your city should be selected for GCUC 2015. Please direct all questions regarding this RFP to Liz Elam via email at liz@gcuc.co.

Final proposals must be received on, or before, August 31st, 2015 (**no late applicants accepted**). Submissions must arrive by U.S. mail or commercial carrier. Please address all submissions to:

Liz Elam, Executive Producer

Global Coworking Unconference Conference (GCUC)
2700 W. Anderson Lane, Suite 205
Austin, TX 78731

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